

A warm, minimalist living room scene. In the foreground, a beige sofa is partially visible. To the left, a stack of three books sits on a surface, with a black candle and a pen resting on top. A thick, textured beige blanket is draped over the sofa. To the right, a silver laptop is open on the sofa. The background shows a window with white curtains, letting in soft light.

MOVING TO

charlotte

GUIDE

THE PLATINUM PROPERTY
GROUP
EXP REALTY, LLC



Hi, we're The Platinum Property Group...

and we're here to make Charlotte feel a little less unfamiliar. Relocating is about so much more than finding a house—it's learning a new city, understanding how the neighborhoods fit together, and figuring out where the lifestyle you're imagining actually exists.

That's where we come in.

Our approach starts with understanding what matters to you. How you spend your days. Where you'll work and where your kids will go to school. Whether you want walkability and restaurants nearby or an acre of land and a little more quiet. Then we help you understand what your budget buys across Charlotte and the surrounding communities—and narrow the possibilities from there.

Platinum Property Group brings together four real estate professionals with experience spanning relocation, luxury real estate, marketing, new construction, design, and the building process. You'll have a dedicated agent guiding your move, with the knowledge and perspective of the entire group behind them.

We'll help you navigate the neighborhoods, the nuances, the tradeoffs, and eventually, the homes themselves. Because our goal isn't simply to get you to Charlotte. It's to help you understand Charlotte well enough to choose where you belong within it. So consider this guide your introduction. We've filled it with the things we'd want you to know before making the move—and when you're ready, we'll take it from here.

*welcome to
Charlotte*

let's get you home to **CHARLOTTE**



Charlotte itself has a charm that's truly unmatched. It's a vibrant blend of Southern hospitality, endless opportunities, and a welcoming spirit that just pulls you in.

Whether you're drawn to the top-rated schools, the bustling job market, the incredible dining scene, or the sprawling green spaces, there's a corner of Charlotte waiting to embrace you.

You'll find the space you're craving here, with diverse neighborhoods offering everything from sprawling backyards to open-concept layouts and dedicated home offices.

It's not just about finding a house; it's about finding a place where you can grow, connect, and create lasting memories.

Charlotte offers that unique blend of big-city amenities with a friendly, community-focused vibe that makes it feel like home almost instantly.

the steps to making CHARLOTTE *home*

01

CONNECT WITH ME

Working with the right agent from the very beginning means you'll have a trusted guide, a local expert, and a fierce advocate in your corner every step of the way. I'm SO excited to be working with you!

02

LENDER RECOMMENDATION

The next step is getting in touch with a lender and I elaborate on that! Why it's so important.

03

SHOWING HOUSES

Now this will vary if you're out-of-state or not.. ALL of my out-of-state buyers usually have me doing video showings for them and sometimes they even buy a house sight unseen. We can do neighborhood videos too. Also, if you are flying into town we can coordinate and map out your whole trip!

04

UNDER CONTRACT

This means we have found you the perfect house and you've officially gotten it under contract. We will work together to handle all inspections and negotiations throughout the entire process. Typically you will be in your dream home within around 30 days

05

INSPECTIONS

You are welcome to any and all inspections. We will chat about what inspections you want done on the home and I will get them scheduled as soon as possible to ensure we have to most time for any/all repairs/negotiations to be made on the home before closing

06

CLOSING DAY

This is everyone's favorite day!! You to sign on the dotted line and officially own your dream home. We will handle a final walk through the morning of closing to ensure the home is in great condition and all repairs have been made.

Living in [charlotte]

Charlotte is a city that actually offers the best of all worlds, especially for families looking for that blend of opportunity, community, and an incredible quality of life. Our vibrant city boasts a booming job market, top-rated public and private schools, and a lifestyle that's second to none. You'll find everything from upscale dining and diverse shopping districts to a thriving local scene with fantastic farmers markets and a strong sense of community. It's a place where Southern charm meets modern amenities, creating a welcoming atmosphere that quickly feels like home.

For those making a move, Charlotte's real estate market offers an exceptional range of options, from stunning luxury homes to a healthy mix of resale and new construction, ensuring you'll find the perfect fit for your family's next chapter. Whether you're seeking more space, a better school district, or a vibrant community to settle into, Charlotte is ready to welcome you with open arms.





ballantye

The ultimate landing spot for Charlotte newcomers. Master-planned communities, top-rated schools, endless shopping + dining, and a true sense of community make it easy to plug in and feel at home fast. It's suburban comfort with everything you need right at your fingertips.

weddington

More space, more privacy, and a quieter pace just outside Charlotte. Weddington is known for its larger homesites, luxury properties, and highly rated Union County schools—ideal for buyers who want room to spread out without feeling disconnected from South Charlotte.





southpark

Charlotte's go-to for upscale living. Luxury shopping, top restaurants, and beautiful neighborhoods make it ideal for anyone who wants convenience and sophistication, all just minutes from Uptown.

uptown

The heartbeat of Charlotte. High-rise living, walk-to-work convenience, sports, nightlife, and endless energy – it's where big-city excitement meets everyday life.





matthews

A charming small-town feel just minutes from Charlotte. With its walkable downtown, weekend farmers market, and family-friendly festivals, Matthews blends suburban comfort with community spirit. Top-rated schools and established neighborhoods make it a favorite for families, while the easy commute keeps city access close at hand.

huntersville

The perfect blend of suburban ease and Lake Norman living. With family-friendly neighborhoods, strong schools, and quick access to the water, it's a natural fit for buyers who want both convenience and lifestyle. Greenways, parks, and Birkdale Village add plenty of charm, while being just minutes from Uptown keeps the commute simple.



Coming to visit charlotte, nc

You've decided Charlotte, NC is the area that you want to move to and now you are booking flights to come find your new home. We need to make sure you have your pre-approval letter or your bank statement if you're paying cash. This part of the guide will be a resource for you on where to stay, eat, shop, and drink. I will also tell you about the country clubs, vineyards and other things to do.



Where to stay:

I personally LOVE The Ballantyne Hotel — every time I recommend it to clients, they rave about their stay. The in-house restaurant, Gallery Restaurant, is absolutely fantastic with incredible food and cocktails.

Another favorite option is The Duke Mansion. This historic inn offers luxury accommodations with stunning grounds and true Southern charm. They serve a beautiful breakfast on-site, and you're just minutes from some of Charlotte's best dining spots like Kindred or 300 East for lunch and dinner.

Where to eat:

Honestly you can't go wrong, Charlotte has amazing restaurants. Here are some of my favorites. This list ranges from casual to fine-dining to cover all of your needs.

Fine Dining & Upscale

- The Fig Tree (historic home, French/Italian-inspired fine dining)
- Steak 48 (modern, upscale steakhouse in SouthPark)
- Corkbuzz (wine studio + restaurant in SouthPark)
- Barrington's (South Charlotte's cozy fine-dining gem)

Trendy & Local Favorites

- Kindred (award-winning spot in nearby Davidson — worth the short drive)
- 300 East (charming Dilworth staple, eclectic American)
- Supperland (southern steakhouse in a converted church)
- Haymaker (Uptown, seasonal and Southern-inspired)
- Optimist Hall (food hall with endless casual options)

Family-Friendly & Casual

- Midwood Smokehouse (classic Carolina BBQ)
- Paco's Tacos & Tequila (Ballantyne + SouthPark, fun Tex-Mex)
- Yafo Kitchen (fast-casual Mediterranean, big local favorite)
- Kid Cashew (healthy, sharable plates, relaxed vibe)
- Cabo Fish Taco (NoDa, casual + fun)
- Sunflour Baking Company (coffee + bakery, easy breakfast or lunch)



Fun things to do:

During your visit, I'm sure you'll have some free time to explore — so let's talk about a few fun things to do in the Charlotte area (many of which will become part of your everyday life once you move here!):

Charlotte Regional Farmers Market - a local favorite for fresh produce, flowers, and baked goods.

SouthPark Mall & Phillips Place - South Charlotte's go-to for luxury shopping and dining.

The Bowl at Ballantyne - a brand-new gathering spot with restaurants, shops, green space, and year-round events right in the heart of Ballantyne.

The Greenway Trails (like the Lower McAlpine and Four Mile Creek trails in South Charlotte) - perfect for walking, biking, and getting outdoors.

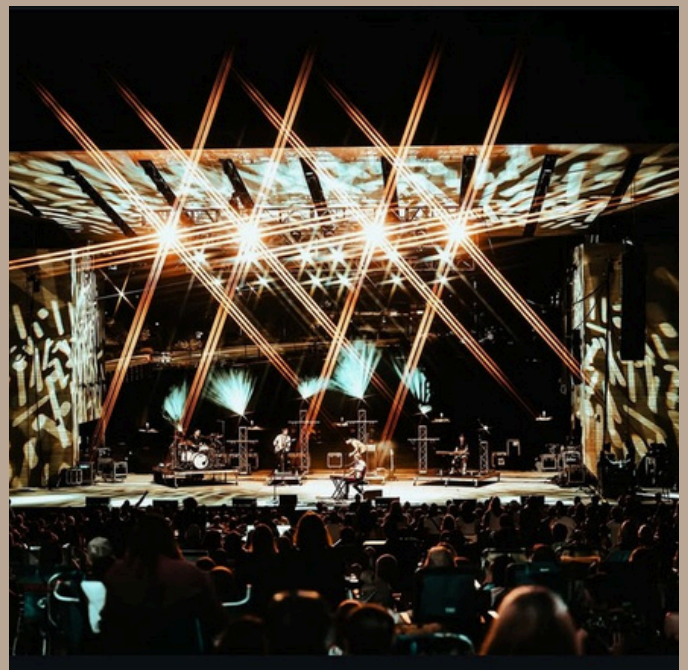
Live Music - catch a show at The Fillmore, PNC Music Pavilion, or smaller venues like Neighborhood Theatre.

NoDa Arts District - galleries, murals, and a lively nightlife scene.

Anne Springs Close Greenway - hiking, horseback riding, and outdoor fun just south of Ballantyne.

Historic Carriage Tours & Segway Tours in Uptown - a fun way to learn the history of the city.

Local Eats - spots like Paco's Tacos, Midwood Smokehouse, or Amélie's French Bakery for casual fun.



I hope this free resource is a wealth of knowledge for you as you decide on which area of Charlotte to move to. You honestly can't go wrong all of Charlotte is amazing!!!

If you have any additional questions on moving to the area, finding a mortgage lender, or just want to connect.. Always feel free to DM me on Instagram or reach out to me.



The Platinum Property Group

NC & SC REALTORS®

☎ (704) 996-3933

✉ info@platinumpropertygroup.com



PLATINUM
PROPERTY GROUP

brokered by exp